

# ILCC News

Newsletter of the Illinois Liquor Control Commission

## A message from ILCC Director Chima Enyia



**Chima Enyia**  
**Director,**  
**Illinois Liquor**  
**Control Commission**

Covid-19 has reshaped the 2020-2021 academic year, but it has not reshaped the risks alcohol consumption poses to students. Our key mission is the health and safety of Illinois residents when purchasing and consuming alcohol. In light of that mission, the ILCC continues its educational outreach to all license holders, students, and communities.

On October 14<sup>th</sup>, we will be hosting our 12<sup>th</sup> Annual College Summit. This year, due to the ongoing pandemic, we will be holding our summit [online](#) via WebEx. Attendees will be able to offer suggestions on our BASSET program, which is our state certification program for sellers and servers of alcoholic beverages. There will also be discussion on how social media can be utilized to engage our youth on underage prevention and where to access social services to combat substance abuse. The key to this summit is to educate everyone on prevention and

assistance when it comes to the consumption of alcohol and possible addictions.

As always, preventing underage consumption is a critical component of our mission. Throughout the pandemic, the ILCC will continue with its underage compliance activities. Retail Licensees should remember to make it a best practice to card every customer and look for the identifying features on the identification, to verify its authenticity. If you are uncertain as to what constitutes an authentic I.D., you can obtain the "I.D. Checking Guide" online. This book provides merchants with the knowledge to verify I.D.s for all 50 states and Canada. It is one of the best tools against fake identification being used by minors to purchase alcohol from your establishment.

<https://www.driverslicenseguide.com/order-options.aspx>

*continued on page 2.*

## Division News

### LICENSING

New Liquor License Application  
Submission Process  
Effective 09/01/2020 .....2

### LEGAL

Outdoor Event Licenses in  
the COVID-19 Environment.....3

### INDUSTRY EDUCATION

12th Annual College Town  
Summit.....4

12th Annual College Town  
Summit Agenda .....5

### BASSET

Avoid the high risk of  
alcohol "to go" .....6

### COMMUNITY

Community News & Events .....7

### BASSET

BASSET Issues and  
Information.....8

### COMMUNITY

Diversity and Inclusion .....8



[www.illinois.gov/ilcc](http://www.illinois.gov/ilcc)



## A message from ILCC Director Chima Enyia cont.

*continued from page 2.*

Finally, if you know, or someone you know is suffering from alcohol abuse, the Illinois Department of Human Services is readily available to help identify community resources for assistance. You can also reach out to SAMHSA (Substance Abuse and Mental Health Service Administration). They offer a national hotline for individuals seeking help. We must remember that there is no shame in seeking support and we encourage anyone needing such assistance to reach out to obtain it.

For more information, please visit:

<https://www.samhsa.gov/find-help/national-helpline>

<https://www.dhs.state.il.us/page.aspx?item=32300>

## New Liquor License Application Submission Process Effective 09/01/2020

LICENSING

Effective 09/01/2020 all new applicants will have the option to EMAIL their new liquor license application and supporting documents to [LCC.Licensing@illinois.gov](mailto:LCC.Licensing@illinois.gov). The review process will begin immediately once the application and supporting documents are received. All ILCC applications and forms have been updated with specific instructions regarding this new process. This new process will help streamline the review and processing of new applications for all of our new applicants and this will help our licensees submit their applications in a more efficient manner. If you are applying for a new liquor or if you are a current licensee looking to make any changes you can now submit the required forms and applications electronically to [LCC.Licensing@illinois.gov](mailto:LCC.Licensing@illinois.gov). If you have any questions about the process or if you need further assistance, please reach out to us.

### Extension of License Renewal Dates

Liquor licenses expire on the last day of each month. Due to the hardships on liquor license holders as a result of the COVID-19 virus outbreak, state law has automatically extended the renewal dates of State liquor licenses and deferred the collection of license renewal fees in the following manner: Liquor License Renewals 1. All licenses are automatically extended through December 31, 2020. 2. No renewal fees or late fees will be charged until December 31, 2020 (Renewal will be charged if you renew before December 31, 2020). IMPORTANT: License holders do not have to wait to renew licenses. If a license holder chooses to renew a license when it originally expires or at any time between original expiration and December 31, 2020, the license holder may renew a license online at [MyTaxIllinois.gov](http://MyTaxIllinois.gov). License holders are encouraged to renew licenses prior to December 31, 2020 in order to avoid administrative delays at the end of the year. If licenses expire due to administrative limitations, there will be no further extensions granted. IMPORTANT: License holders may not receive an additional notice to renew licenses. Even if license holders do not receive an additional renewal notice, all license holders are required to renew licenses and pay license fees no later than December 31, 2020. NOTE 1: The dates cited above are subject to be extended if Executive Orders extend the prohibition on indoor dining and drinking. NOTE 2: To renew your State license, the licensee will need proof of a local liquor license (in addition to other required documents). Proof of the local license can be:

- A copy of the current unexpired license OR
- A copy of the written authorization of the local liquor control commission to extend the local license expiration date.

## ILCC News

### Article suggestions are welcome!

The ILCC welcomes your input to enhance the *ILCC News*. If you have a suggestion for an article or topic or have a helpful hint to share with other licensees, please contact the ILCC's Chicago Office.

*ILCC News* is published by the Illinois Liquor Control Commission for state liquor licensees, local government officials, industry associations, and related government agencies.


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# Outdoor Event Licenses in the COVID-19 Environment

Throughout the summer and into the early fall as COVID-19 restrictions have loosened, the Commission has been faced with the challenge of evaluating temporary outdoor liquor license applications for Non-for-Profit Special Events and for retail license holders seeking outdoor Special Use Permits (collectively "Outdoor Events"). The analysis of Outdoor Events poses a unique challenge because even though the outdoor nature of an event should reduce the risk of COVID-19 exposure, outdoor events also typically involve congregations of large numbers of people in confined areas elevating COVID-19 risks. Because Outdoor Events promote the close interaction of groups of people from different areas, Commission staff takes a restrictive approach to issuing temporary licenses to ensure that a proposed event can abide by the letter and spirit of the COVID-19 restrictions.



The Commission conducts a multi-pronged analysis of each Outdoor Event application submitted to the Commission. First, upon receipt of an event application, Commission staff evaluates if the entity is a restaurant or bar. Second, if not a restaurant or bar, Commission staff determines if the proposed event meets the qualifications of a "Restore Illinois" Department of Commerce and Economic Opportunity ("DCEO") compliant activity (<https://dceocovid19resources.com/restore-illinois>). Third, if the event does not directly fall into a DCEO category, the Commission staff will evaluate the event to determine if any the event meets the general directives of the DCEO guidelines.

**Restaurant/Bar Special Uses** - The Commission prioritizes the issuance of Special Use permits to existing retailer license holders who have been impacted most directly by the COVID-19 restrictions. Restaurants and bars may seek Special Use permits at

adjacent or non-adjacent locations as an extension to the indoor licensed business. Such permit uses entail restaurant and bar seating options typically found in an outdoor cafe or beer garden. Under the restaurant and bar guidelines set forth by DCEO

(<https://dceocovid19resources.com/restore-illinois/restore-illinois-phase-4/indoor-and-outdoor-dining/>) and with the approval of the local liquor control commissioner, the Commission will issue Special Use permits to expand the less risky outdoor dining and drinking options offered by a licensed retailer.

## Events Expressly Authorized by DCEO Guidelines -

The Illinois Department of Commerce and Economic Opportunity has published guidelines that authorize specific types events under detailed guidelines and restrictions. For instance, if the entire Outdoor Event is a spectator event like an outdoor concert, the Commission will consider issuing a license or permit for such a use per the DCEO requirements. For spectator events, DCEO requires that the event be: 1. Outdoors; 2. Ticketed; 3. Seated with the use of 20% of the seated capacity. Therefore, for applications seeking an Outdoor Event permit under DCEO guidelines, Commission staff ensures that the event holders strictly abide by the DCEO conditions. The Commission would not approve a license under the spectator guidelines if the event venue does not have fixed seating options or the event could not limit attendance to 20% capacity.

**Events Not Under a DCEO Category** - Commission staff will apply a high level of scrutiny to event applications that do not meet any of the stated DCEO categories. Events in this category include but are not limited to fairs, tastings, and wine/beer walks. As a rule, because these events encourage congregations of more than 50 persons, they are not permitted. Commission staff will, however, review all applications submitted to determine if the event could satisfy the concepts of DCEO guidelines even though DCEO has not published any specific guidelines for such events. For instance, if a wine walk which is not covered by DCEO guidelines, sells wristbands to the public and staggers the walk starting and finishing times so that no more than 50 persons are congregating at a single outdoor location, the event could theoretically be approved. The burden continues to be on the applicant, however, to prove it complies with the guidelines has the means to enforce distancing and mask wearing. Applicants for these types of events must prove to Commission staff it will minimize congregations and take all necessary steps to ensure a safe event.

*continued on page 4.*

# Outdoor Event Licenses in the COVID-19 Environment cont.

*continued from page 3.*

Commission staff gives no assurances that an event license will be issued if, in the judgment of Commission staff, the event will encourage congregations of more than 50 persons at a time. The Commission also highly recommends that all applications and supporting documentation be filed with the Commission no later than two weeks prior to the event. Event organizers should plan for the possibility that an event license will not be issued and make alternate plans if the license is not issued.

## A Special "Thank You" from the ILCC Enforcement Division

The Enforcement Division wants to thank the thousands of retailers, manufacturers, and distributors navigating this almost unbelievably difficult situation. Throughout the past six months, we've faced hurdles never imagined. And through it, you have remained steadfast in your desire to serve your customers. Creativity and hard work will continue to see us through it. The ILCC Enforcement Department will continue to be available to you as a resource for education, as well as any issues that may arise.

## 12<sup>th</sup> Annual College Town Summit

INDUSTRY EDUCATION

**The 12<sup>th</sup> Annual College Town Summit** will take place online, October 14, 2020. 9:30am-12:00 pm. The College Town Summit is an annual event that brings together college town stakeholders to share their concerns, needs, and experiences to reduce collegiate alcohol misuse and abuse.



**12<sup>th</sup> Annual College Town Summit**

*Save the Date!*  
**Oct. 14, 2020  
9:30 - Noon**

Register for this Webex Summit here:  
<https://forms.gle/cdXsMsojDkUpvKon6>

**This will be an online Webex Summit**

**Topics will include**

- Servers
- Substance Abuse Prevention
- College Administration/Law Enforcement
- Community Leaders/Parent Organizations
- Students/Peer Education

**Illinois Liquor Control Commission**



## Agenda

### 9:30 - 9:45 Introduction/Welcome

*Workshops have been divided into 5 topical tracks to assist attendees looking for specific areas of interest.*

- Servers
- Substance Abuse Prevention
- College Administration/Law Enforcement
- Community Leaders/Parent Organizations
- Students/Peer Education

### 9:45 - 10:45 AM

#### Servers

##### **BASSET Town Hall Meeting**

*moderated by Lee Roupas, ILCC BASSET Manager*

Beverage Alcohol Sellers and Servers Education and Training (BASSET) is the State of Illinois' responsible beverage seller/server program. Under the licensing and regulatory auspices of the Illinois Liquor Control Commission, BASSET is designed to encourage profitable, responsible, and legal alcohol sales and service. All on-premise alcohol servers (and those required to check identification for alcohol service) are mandated to take BASSET. This session is organized to solicit ideas on BASSET improvements from community stakeholders and the liquor industry.

#### Substance Abuse Prevention

##### **Underage Prevention Outreach in Light of COVID - Social Media and Alternative Methods**

*Dion McGill, Youth Substance Use Prevention Coalition (SUPC) and Ann & Robert H. Lurie Children's Hospital of Chicago*

COVID-19/Coronavirus has drastically changed the way we all live and work. The closure of schools continues to impact education of youth and creates new pressures. Prevention organizations can use social media platforms (Facebook, Snapchat, Twitter, Instagram, TikTok etc.) to engage youth and get out the message of underage prevention. This session will go over the platforms being used to maintain social distancing while still sharing where to access safe, trusted and reliable services, remotely and in-person if feasible, such as health, protection and other social support services/hotlines.

#### College Administration/Law Enforcement

##### **What's Missing in Prevention? (Diversion programs PROVES)**

*Bryan Wright, Founder and Owner Dynamic Family Solutions, LLC*

Recognize the pitfalls within current prevention practices and discover 3 unique ways to influence young people away from destructive decisions and towards a better future. This presentation is geared towards professionals who want to prevent vaping, drugs and alcohol use among youth. This may include Health Educators, School Administrators, Law Enforcement and Human Services Departments. This session will

teach key stakeholders in youth development the necessary techniques to expose, educate and even combat substance abuse in their community, as well as second chance alternatives to punitive sentencing for underage drinking, vaping and drug use.

#### Community Leaders/Parent Organizations

##### **Changing the College Experience: Promoting Safety and Healthy Choices**

*Alliance Against Intoxicated Motorists (AAIM)*

Schools and universities around the nation are finding ways to allow students to continue their education amid the COVID 19 pandemic. For many, that means returning to, or beginning their journey at their college campus. While this is an exciting time in a young person's life, there are also many changes that come with entering the college community that students and families need to be aware of and prepared for. This session will cover the resources available to students to help them make good choices and prevent experimenting with substance use.

#### Students/Peer Education

##### **Ignite Student/Peer Engagement with Vive18 Sober Events**

*Jake White*

Jake created a business in college by hosting massive events for his peers without any drugs or alcohol. In a culture that glamorizes the "wasted weekend," he engaged hundreds of students with his signature sober parties while sparking a bigger conversation around substance use. He has trained students around the nation to lead a positive movement, engaging young people in healthy decisions while having fun at the same time. Come learn how you can get youth engaged with your own sober events and spark a movement in your community!

### 11:00 - 12:00

#### Servers

##### **Fake IDs and the COVID Pandemic**

*Susan Dworak - CEO, Real Identities, LLC*

Alcohol consumption is spiking during the COVID pandemic and teens are scamming bars, restaurants, and delivery systems at record rates. Fake IDs pose serious problems to businesses and people who sell and serve alcohol, but there is hope. Effectively spotting fake IDs prevents consequences. In this session you will: Learn the latest on delivery - websites and apps, online and in-person age identification, and tricks teens use to scam the system; See the latest in real IDs -- real IDs versus Real ID Act IDs, Mobile Driver Licenses on cell phones, and more; and Hear the latest in fake IDs -- how they are bought, altered, and used, and most importantly how to spot the most sophisticated fakes on the market using contactless ID checking. This session will teach you how to prevent underage access and protect yourself and your business from the consequences caused by fake IDs.

**Register for this Webex Summit here:**  
<https://forms.gle/cdXsMsojDkUpvKon6>



# Avoid the high risk of alcohol “to go”

by Lee J. Roupas, ILCC BASSET Program Manager

In early summer, Illinois along with other states have authorized a temporary measure that allows for on premise establishments to sell mixed drinks or cocktails “to go”. The mixed drinks or cocktails can be sold curbside, or home deliveries can only be done by an employee of the retail establishment.

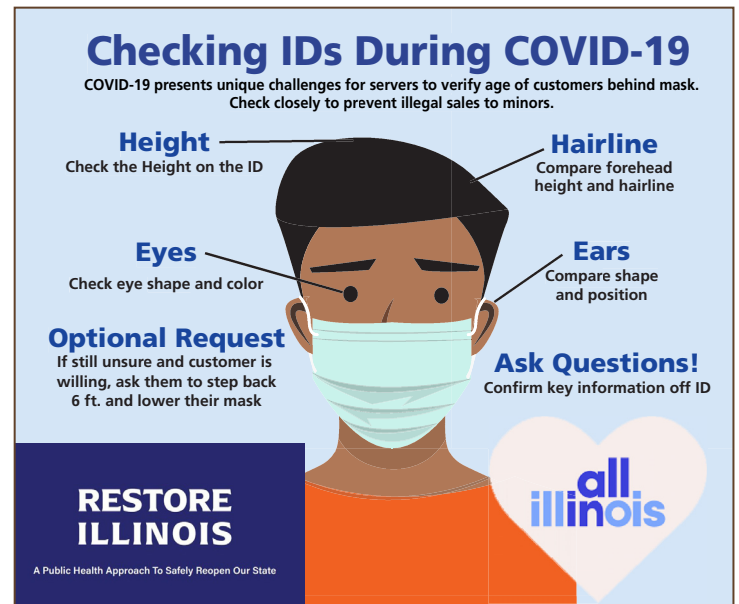
This temporary measure was adopted to keep businesses operating. However, there is a greater risk of alcohol-related mishaps, drunk driving, and underage sales of alcohol.

Being aware of the heightened risk, the State of Illinois included a mandate in the policy that requires mandatory training in the Beverage Alcohol Sellers and Servers Education and Training (BASSET) program. BASSET training will equip employees performing the duties of curb side service or delivery to properly assess situations and make the determination of a legal sale by staying in the parameters of the law not serving intoxicated or underage individuals.

BASSET training, when properly utilized, will give an employee the ability to spot intoxicated customers by noticing behavioral cues, and any appearance of intoxication. If a customer is already intoxicated, or underage the alcohol person is attempting to purchase alcohol, the employee must communicate to the customer that this alcohol cannot be sold to them and must be brought back to the establishment. It is a good practice if an employee spots an intoxicated driver curb side, BASSET training empowers the server to intervene and prevent a customer from further operating a motor vehicle or call the police.

The identification checking techniques taught in BASSET training have been updated to deal with the COVID 19 situation and when a customer is wearing a mask. The ID training techniques taught in BASSET courses can prevent illegal sales of alcohol.

BASSET training, when applied can decrease the risk of alcohol-related incidents and fatalities. The industry and general public must be responsible to reduce liability to businesses and their employees.

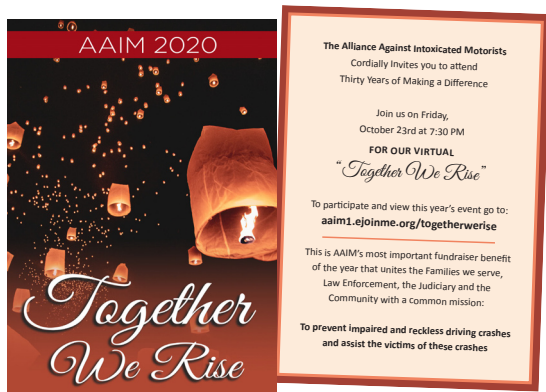


## Reminders for checking IDs for curb side and delivery

- Gather as much information as possible when taking the order, and make sure the information matches the ID being presented.
- Ask if the person making the order is the person picking up the order or the same person receiving the order for a delivery.
- Assess the individual by checking for signs or behaviors of intoxication.
- Follow the techniques for checking IDs, looking at the information, looking at the individual, the picture on the ID, physical features, and security features.
- If the customer is wearing a mask, ask them to pull the mask down while maintaining good social distancing to check match the person with the picture on the ID.
- Deliver the product AFTER checking the ID and age verification has been completed.

## AAIM Event

The Alliance Against Intoxicated Motorists (AAIM) will have a virtual fundraiser benefit Friday, October 23<sup>rd</sup> at 7:30 PM. Their mission is to prevent impaired and reckless driving crashes and assist the victims of these crashes.



## The 12<sup>th</sup> Annual College Town Summit

The 12<sup>th</sup> Annual College Town Summit will take place online, October 14, 2020. 9:30 am-12:00 pm. The College Town Summit is an annual event that brings together college town stakeholders to share their concerns, needs, and experiences to reduce collegiate alcohol misuse and abuse. You can register for the summit here: <https://forms.gle/cdXsMsojDkUpvKon6>



## Alcohol Policy Resource Center (APRC)

Easy Retail Access to alcohol by youth is a problem for communities and merchants. Evidence-based strategies and policies to prevent Easy Retail Access can be found in this Alcohol Policy Resource Center [video](#).



## Restore Illinois - A Public Approach to Safely Reopening Our State

To prevent rapid spread of COVID-19 new mitigations may be applied on a regional basis and can include adaptation or restriction for certain high-risk activity settings, such as bars & restaurants. Visit <https://dceocovid19resources.com/restore-illinois/> for current information on your region.



## 13<sup>th</sup> Annual Essay Contest

The Center for Alcohol Policy is accepting entries for their 13<sup>th</sup> Annual Essay Contest. Each year, students and professionals are encouraged to participate in this significant effort to bring attention to state alcohol regulation, its complexities and many successes. Last year's recipient was a law student at Loyola University's College of Law.



## Red Ribbon Week is October 23 – 31<sup>st</sup>

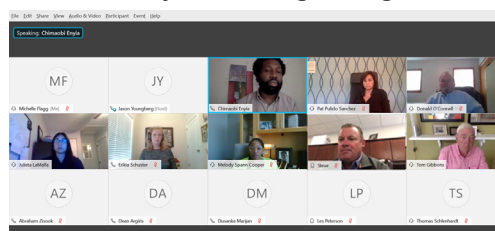
Students can participate in the Photo Contest for a chance to win an iPad and \$1,000 for your school. Go to <https://www.redribbon.org/contest> for details. Schools can also enter the Red Ribbon Theme Contest today for a chance to win \$500 in Red Ribbon Theme Merchandise in 2021. Entries must be received by December 4, 2020 at 11:59pm (EST), via email to [redribbon@nfp.org](mailto:redribbon@nfp.org).



## ILCC Commissioners Meeting via Webex

Commissioners Thomas Gibbons, Patricia Pulido Sanchez, Melody Spann Cooper, Julieta LaMalfa, Donald G. O'Connell, Steven M. Powell and Chairman Cynthia Berg doing the work of the

commission via Webex. Visit the ILCC website for October's agenda.





## Basset Issues and Information

**New BASSET Email Address** – The email address to submit your student rosters and post your class schedules has changed. Please send your rosters and class schedules to the new BASSET email address at [LCC.BASSET@illinois.gov](mailto:LCC.BASSET@illinois.gov)

**BASSET Certification Renewals/ Expiration** – Please inform your students and put on your website when their BASSET CERTIFICATION expires in three years, **THEY WILL HAVE TO TAKE THE COURSE AGAIN TO RENEW and GET RECERTIFIED.**

**BASSET License Renewals** – The ILCC no longer sends renewal applications, instead you will receive an email when you BASSET license is expired and time to renew to teach your courses.

**Renew Your BASSET License Online** – You can renew your BASSET license online at [mytaxillinois.com](http://mytaxillinois.com). By renewing online, you will save \$50 on your license renewal from \$350 to \$300.

**Online Providers** – Please make sure you have a helpline or customer service email address in the event participants have technical difficulty or questions you will be available.

**BASSET Rosters** – Make sure students include apartment numbers or suite numbers for businesses.

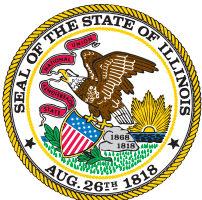
**BASSET Providers** – If you receive calls for lost BASSET cards, give your student their student numbers then direct them to the ILCC website to print them off <https://www2.illinois.gov/ilcc/Education/SitePages/BASSETCard.aspx>

## Diversity and Inclusion

### COMMUNITY NEWS & EVENTS



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**Thomas Gibbons**  
**Patricia Pulido Sanchez**  
**Melody Spann Cooper**  
**Julietta LaMalfa**  
**Donald G. O'Connell**  
**Steven Powell**  
Commissioners

In our efforts to continually foster a fair regulatory environment and ordered markets, and in light of our current regulatory and social environment, the ILCC is offering an opportunity for industry members to present to the Commissioners your priorities centered on ensuring diversity and inclusion within the industry. The Commissioners would like to hear how the ILCC can work with your industry sector to address the overarching challenges pertaining to Diversity & Inclusion.

The Commissioners would like industry stakeholders to identify successes and possible impediments to achieving diversity and inclusion, current initiatives and programs, and policy recommendations. Are there regulatory barriers or lack of access to capital issues? What educational or technical assistance is needed for success?

The ILCC is extending this opportunity for your organization to submit its presentation and/or present at one of the future Commission meetings. Email presentations to [Dean.Argiris@illinois.gov](mailto:Dean.Argiris@illinois.gov). You will be given up to 20 minutes to present. Afterwards, we will open the floor to questions from the Commissioners.

**Here are some items to include in your presentation to the Commission:**

- Brief General History of Your Organization in Illinois
- Organization Membership Composition
- Economic Impact of Your Industry Sector on Illinois
- Diversity & Inclusion Programs/Initiatives
- Policy & Regulatory Recommendations (Legislative and Administrative)
- What are the biggest challenges your Sector of the industry is facing?

Our intent is to have an open and frank dialogue between the Commissioners and your organization in the spirit of collaboration and good faith. The information we receive from you will be very beneficial to all Commissioners members, as well as our staff. If you have any questions or comments, please email Michelle Flagg with Industry Education [Michelle.Flagg@illinois.gov](mailto:Michelle.Flagg@illinois.gov)